



August 18-19, 2018

Naturally Aspirated Class Sponsorship Opportunity:

Class Sponsor: Price: Sponsor the cost of 3 class trophies + \$1,000 - Available: One (1)

Note: The signed contract deadline for this opportunity is June 30, 2018

Value: This package includes:

- Placement of a retail or informational tent or display on the event grounds - You supply, set-up and take down the display
- Hanging of large format banners on site if/as required - You supply, hang and remove printed banners on prominent site locations tbd.
- On-site signage along crowd barrier fencing, You supply, hang, remove up to 3 printed banners. (no more than 3' x 20').
- We will allow an on-site gorilla marketing campaign including flyers, decals, spectator giveaways etc.
- (15) 15 second spots on regular rotation on the spectator big screen- you supply finished HD .mp4 file or simply your logo for simple visual branding - This feature is pending an appropriate A/V sponsorship arrangement.
- (20) 10 second pre-recorded audio slots or mentions on MC system during the event day
- logo placement on all event marketing posters
- Event website brand inclusion

Being the official performance tire brand of the event, you would have the right to advertise accordingly outside the event. We will provide the official event logo/site information for your own campaigns.

Your Major Sponsorship Package Perks:

- 4 VIP Tickets to Race Event Weekend including Pit Access for competitor interaction
- Complimentary Gift Bags
- Unique Photo opportunities
- Official Photo with winning competitors
- Copies of the event poster

Sponsoring the Sfida Di Velocità event is an excellent way to enhance your corporate image, increase your visibility and expand your business brand within the southern Alberta enthusiast scene. The regional draw of working families and vehicle enthusiasts provides a captive audience for the duration of the two day event.



Actual Trophy Design TBD

If you are interested,
Please contact us via the
contact form on our
official event website!

