



August 18-19, 2018

Title Sponsorship Package Opportunity:

Event Title Sponsor: Price: \$7,500 - Available: One (1)

Note: The signed contract deadline for this opportunity is May 31, 2018

Value: Full association with a unique motorsports event that will bring local and viral social media exposure to your brand. As a registered charitable event, your investment is a valued charitable donation. As the Title Sponsor, your company brand will be associated front and centre with all aspects of the event promotion. Your company will be prominently recognized as the "Title Sponsor" with the following benefits:

Pre-event advertising campaign: Your investment will return a thoughtful inclusion of your brand & slogan (subject to approval) into our complete event promotional campaign; including but not limited to event posters, radio spots, online video promotional clips, prominent logo inclusion on the official event website, official event passes, pre & post event press releases.

Event weekend site impressions: At the actual event site, your investment will allow your organization; prominent event signage opportunities, prominent event vendor display location, audio/video (big screen) broadcast airtime during the event weekend (TBD). You will also have to the unique opportunity to set up on site spectator displays, or interactive promotional efforts for the duration of the event. We could also offer you the opportunity for direct spectator promotions via turnstile entrance hand-outs, and or parked vehicle flyer placements. We will also give you the opportunity to include a promotional piece in the Competitor "Swag Bags" given to each competitor.

Post event impressions: Results of the standing half mile event will be made public, posted on the website an online via social media, which will circulate virally online around the world as a direct results comparison to other standing 1/2 mile event results.

Campaign flexibility: As a partner sponsor, we will extend every courtesy with respect to your on-site requirements. We have many high profile temporary branding locations on the sides of hangars, fences, on the proerty. Basically, as long as the signage is temporary in nature, we can likely get permission for you to hang your marketing material on the site.

** It will be up to your team to properly install the temporary signage and remove it. Installation may happen on Friday evening from 6pm - 9pm. Takedown will be on Sunday 7-9pm. Methods of attachment must be preapproved and non-damaging to the base structure.*

Your Major Sponsorship Package Perks:

- 6 VIP Tickets to Race Event Weekend including Pit Access for competitor interaction
- The fastest Car of the event Trophy will be named after your company
- Complimentary Gift Bags
- Unique Photo opportunities
- Official Photo with winning competitors
- Copies of the event poster

If you are interested, Please contact us via the contact form on our official event website!



2018 VIP Event Pass - Beta



2018 Event Poster - Beta